



OLLSCOIL NA
GAILLIMH
UNIVERSITY
OF GALWAY



J.E. Cairnes School of Business & Economics

Undergraduate Degrees

2025

Welcome to University
of Galway

Did you know?

Global Business Accreditation

J.E. Cairnes School of Business & Economics is accredited by AACSB. This is the longest serving global accrediting body for business schools, and the largest business education network connecting students, educators, and businesses worldwide.



In February 2025, J.E. Cairnes School of Business & Economics was awarded a Silver Athena SWAN Award in recognition of our progress on, and our commitment to, gender equality, inclusivity, and diversity and for providing opportunities for all staff and students, in a supportive environment.



University of Galway was founded in 1845 and 2020 marked the 175th anniversary of the foundation of the University. The University has been a defining presence and recognisable landmark in Galway City for almost two centuries.

175+ YEARS

University of Galway was named 'University of the Year 2022' in the Sunday Times Good University Guide, securing the prestigious accolade for a third time.



From Condé Nast to The New York Times, Galway has been voted the 'friendliest' and 'most charming' city by a number of global publications. Galway is a city overflowing with creativity from year-long festivals to the nurturing of business leaders whose impact is felt across the globe. We're part of a city with a big heart and soul, that's alive with passion and pride. Here is where we celebrate the place, the people, and the feeling of inclusivity that makes University of Galway so unique.

Degrees

2025

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The contents of the prospectus are for information purposes only and shall not be deemed to constitute a contract between University of Galway and an applicant or any other third party. Whilst every effort is made to ensure the accuracy of the information in this publication, the University reserves the right to amend, change or delete any courses, syllabuses, examinations, fees, regulations, rules or orders at any time without notice.

Why Study Here?

Become a Work Ready, Career Ready and World Ready Graduate

We are a School of Business and Economics for the public good. Energised by our regional edge on the west coast of Ireland, we are a globally-engaged School of Business and Economics for the public good that makes a transformative impact for students, society and business.

INNOVATIVE LEARNING

Our programmes, which place an unrelenting focus on the student learning experience, conform to the highest international standards. The exciting, stimulating and progressive learning environment enhances student engagement through a mix of large lectures and smaller groups of tutorials, as well as leadership in the use of online and blended technologies and entrepreneurship. This is fostered through internal and external business competitions.

WORLD CLASS TEACHING

Lecturers in the School are among the best in their fields and the media often seek out their expert advice on topical issues in the news. Our staff are also closely linked with industry - locally, nationally and internationally which allows them to ensure that their teaching is relevant to the fast-paced business world.

EMPLOYABILITY

Graduates in the areas of Business and/or Economics are of vital importance to the creation and advancement of the smart economy. Our graduates are highly sought-after by employers, with **98.5%** of graduates employed or in further study in the previous recorded five years.

100+
YEARS
of providing
Business
Education

STUDY ABROAD OPPORTUNITIES

Studying abroad can be of immense value for both personal and academic development and here at University of Galway we actively encourage our students to avail of opportunities to travel. This allows students to improve their language skills, experience different business cultures and customs and it also enhances their employment prospects. We have strong links with **80+** partner universities in Europe, North America, China, South Korea, Mexico, Japan, Hong Kong, Taiwan and Australia.

WORK PLACEMENT OPPORTUNITIES

All of our programmes give students the opportunity to avail of work placement and/or study abroad. For those who embark on work placement, the University will facilitate you in gaining relevant and career focused placement with one of our **250+** industry partners.

Some examples of our staff's expertise include:



Dr Noel Carroll Associate Professor in Business Information Systems and a Funded Investigator with Lero, the Science Foundation Ireland Research Centre for Software. His principal research expertise straddles across three key domains of research: (i) information systems; (ii) health informatics; and (iii) software engineering and has published in high quality journals and conferences.



Professor Emer Mulligan Personal Professor of Taxation and Finance, Head of the Accountancy and Finance Discipline, and Director of the University's Tax Clinic. The three strands of her research programme are as follows: (i) Social Policy, Citizenship and Taxation (ii) Governance, tax planning and processes in multinationals, (iii) Regulatory Relationships and Compliance in the tax arena.



Dr Deirdre Curran Lecturer in Management and Employment Relations. Deirdre is actively involved in researching the lived experience of hospitality workers in Ireland with a view to highlighting issues and promoting positive change. She is a founding member of the Global Hospitality Research Alliance (GHRA), a network of over 40 intellectual activists using research to provoke positive change to working conditions in hospitality and tourism.



Dr Michael Lang Senior Lecturer in Business Information Systems. He has published over 160 research outputs in the area of information systems education, information systems security and privacy, database technologies and analytics, and business systems analysis & design. He has received several nominations and honours for teaching, including two President's Awards for Teaching Excellence (2012, 2024).



Professor John McHale Established Professor and Head of Economics at J.E. Cairnes School of Business and Economics. The graduate of Harvard, and Former Dean of the College of Business, Public Policy and Law at University of Galway is also a former chairman of the Irish Fiscal Advisory Council (IFAC) which is tasked with independently assessing the fiscal stance of the Irish Government's budgetary policy.



Professor Diane Martin Established Professor of Marketing at University of Galway and an American Leadership Forum Senior Fellow. Her award-winning research employs ethnographic methods in relationships between consumers, communities and culture. Her research interests are situated at the confluence of stakeholders influence on business and business influence on stakeholders where she hopes to make an impact toward a more sustainable future.



Dr Rehman Uddin Mian Lecturer in Accountancy & Finance. His research interests primarily focus on the monitoring role of foreign institutional investors in corporate strategic decisions worldwide, alongside institutional investor activism and ESG considerations. Rehman has contributed to publications in peer-reviewed journals of international repute including the International Review of Financial Analysis, Economics Letters, and the International Journal of Managerial Finance.



Prof Stephen Hynes Professor in Economics and Director of the Socio-Economic Marine Research Unit. He has a PhD in Environmental Economics from Stirling University, Scotland. Principle Investigator on a number of large multi-disciplinary projects including the Marine Institute funded "Valuing and understanding the dynamics of Ireland's Ocean Economy", "MASTS" and UISCE Tourism projects. Stephen's research interest is in microeconomic behaviour analysis, related to marine/agriculture and rural development policy.



Dr. Patricia McHugh, PhD is Programme Director for the MSc Digital Marketing Programme and a Lecturer in Marketing at University of Galway. Her research interests and expertise lie in the areas of stakeholder engagement, value creation, networking, behaviour change, reflexivity and impact. Patricia has published her work in scientific journals such as the European Journal of Marketing, Marketing Theory, and the Journal of Marketing Management.



Dr Yixin Qiu Lecturer in Management. Her research revolves around the influence of physical workplace settings and digital transformation in terms of how interaction in physical and virtual spaces facilitates collaboration among entrepreneurial individuals and resources. Her work on entrepreneurial ecosystems was selected as "Best Paper" in the 2022 Annual Meeting of the Academy of Management.

Employability

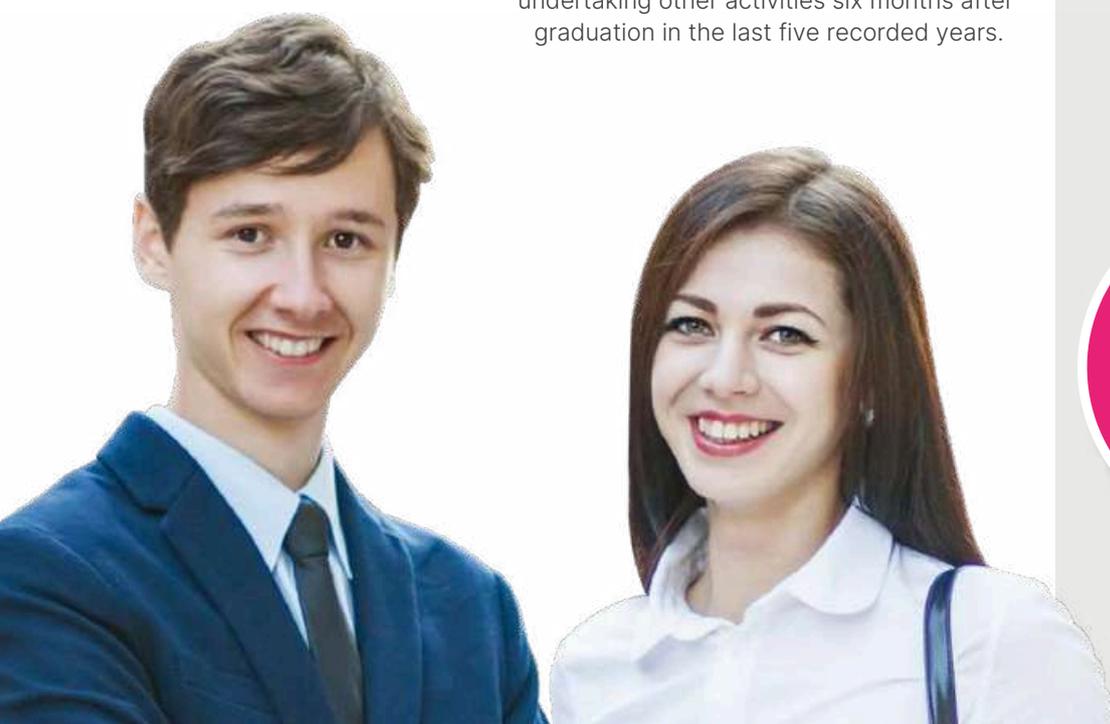
A degree from J.E. Cairnes School of Business & Economics at University of Galway provides students with the essential business knowledge, skills and competencies that are vital in the world of business and management. University of Galway's graduates are highly successful in their chosen field and are highly sought after in all areas of Business, Management and Economics. Whether you want to start up your own business, aspire to become Ireland's next budding economist or want to enter the exciting and challenging world of international business, a Business degree at University of Galway is the right choice for you.

One of Ireland's top business schools for graduate employability

Our programmes offer mentorship from industry experts, which helps students develop the practical skills that make them work ready, career ready and world ready.

98.5%

% of J.E. Cairnes School of Business & Economics graduates in employment, further education or undertaking other activities six months after graduation in the last five recorded years.



80+ International Partner Universities

250+ Industry Placement Partners

International Study & Work Experience Opportunities

All of our programmes include the opportunity for study abroad and/or work placement. Below is a summary of these opportunities.

	INTERNATIONAL STUDY	WORK EXPERIENCE
BComm (Global Experience)	1 Semester (3rd Year) or 1 Year (3rd Year)	1 Semester (3rd Year)
BComm		
BComm (International with a Language)	1 Semester (3rd Year) or 1 Year (3rd Year)-(Optional)*	
BComm (Gaeilge)	1 Year 1 Semester (3rd Year)-(Gaeltacht) 1	1 Semester (3rd Year)
BComm (Accounting)	Semester (3rd Year)-(Optional)*	1 Semester (3rd Year)-(Optional)* Summer Internship (2nd Year)-(Optional)
BSc BIS	1 Semester (2nd Year)-(Optional)*	1 Semester (3rd Year)

*There are limited places available, allocated on the basis of merit and student performance.

An Innovative Curriculum

100+
Modules in
10 Subject
Areas

Our courses allow you specialise in the following areas:

Accounting & Performance Measurement: Students study accounting and accounting-related modules, positioning them for a career in accountancy and finance. Depending on the modules chosen, excellent exemptions are available to successful students in the professional accountancy bodies' exams.

Economics & Public Policy: Students can apply their economic theory to modules as diverse as the economics of globalisation, the economics of money and finance, and health and environmental economics. With this knowledge and the associated skills students who specialise in economics will be able to work in the private, public or voluntary sectors, as economic analysts, researchers, advocates, policy advisors or economic consultants.

Human Resource Management: This specialisation focuses on the management of the human factor in organisations, exploring the nature of the employment relationship and the rights and obligations of the parties involved. It also focuses on the theoretical bases for the best utilisation of human resources (HR). It is targeted at students with a particular interest in the human aspect of organisations and those intending to develop a career in the HR management area.

Marketing Management: This specialisation provides an excellent foundation in a range of key and popular marketing topics, such as media and marketing communications, brand management, marketing analytics and research, digital marketing planning, the marketing of services and global marketing.

Digital Business & Analytics: This specialisation focuses on the implementation, use and management of information systems within business. It contains practice-based modules that teach students how to create IS using database technology, web design technology and computer programming languages. It also provides modules that enable students to investigate how to manage IS within business. Students will be well positioned to secure jobs as management consultants and analysts specialising in IS or to work within the IS department of a business.

Finance: This specialisation focuses on a diverse range of important contemporary topics in national and international finance, including international monetary systems, banking, exchange rates, financing and investment decisions, taxation, financial reporting, investments and issues of financial management inherent in managing multinational corporations and institutions. Students will be readily employable in private sector financial services firms as well as both Irish and international public sector financial institutions.

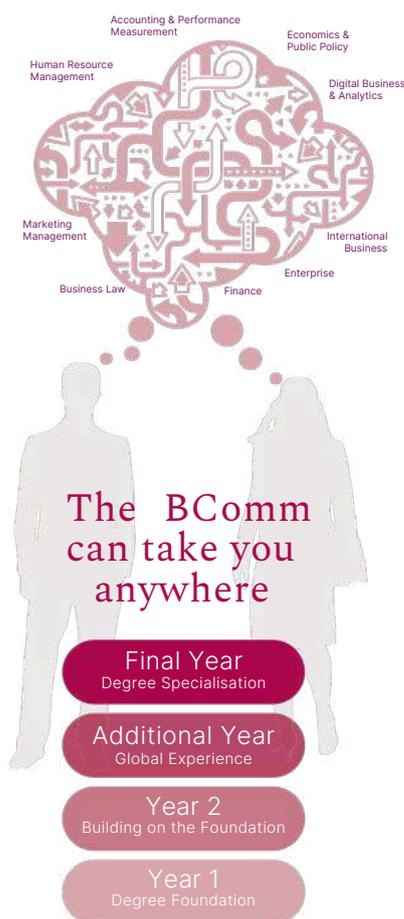
Business Law: This stream focuses on law specifically in a business context. It is targeted at students with a particular interest in the legal aspects of business. Students who successfully complete this stream and wish to further specialise in law will be eligible to apply for the LLB.

International Business: This specialisation focuses on managing people, diversity in culture and how to effectively lead and manage in a global marketplace. The specialisation focuses on developing knowledge and expertise in international business and cross-cultural management and provides students with the knowledge and skills required for a career in international management and multinational corporations as well as other organisations. Using a

multidisciplinary approach, students develop their cultural awareness skills and understand how to operate effectively in a dynamic global business environment.

Enterprise: This specialisation focuses on giving enterprising students the structural and academic supports necessary to succeed in an entrepreneurial career. Students will receive the knowledge and supports necessary to succeed and innovate as entrepreneurs in an evolving global economy.

Management: This newly introduced stream offers insights into effective leadership and organisational strategy. Students will develop skills in strategic planning, team management, and decision-making, preparing them for leadership roles across various industries.



Career Ready

Career Advisors

Public Speaking

Industry Mentors

Interview Clinics

Service Learning

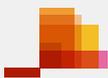
Community Engagement

All Commerce, Commerce (Global Experience), Commerce (International with a Language), Commerce (Gaeilge), Commerce (Accounting) and BIS students will put their business knowledge into practice in their final year, when they take a module in Innovation, Creativity and Enterprise (ICE). Initiated by former Aer Arann entrepreneur, Pádraig Ó Céidigh, this Dragons' Den-type module involves partnering with business leaders to provide opportunities for all students to engage in group-based projects requiring them to innovate in a variety of business areas, or in a community setting.

These attributes are vital in the ever-changing competitive job market. Some areas studied include:

- Theory and practice of innovation in organisations, society and the economy.
- Current thinking and recent developments with respect to innovation.
- Social Entrepreneurship and Innovation.
- Impact of innovation on individuals and society.
- Recognising and developing opportunities for innovation in response to organisational challenges.
- Connecting with your individual capacity for creativity and innovation.

The overall objective of the module is to encourage students to be self-confident in their ability to be creative and innovative in whatever future business or community settings they are working.



pwc

Partnership

J.E. Cairnes School of Business & Economics is partnered with PwC. The support from PwC, one of the world's leading professional services firms, and largest graduate recruiters, is bringing business expertise and valuable insights to University of Galway students preparing them for the Irish and International workplace. 'All partnerships are reviewed periodically.'

Deloitte.

Partnership

University of Galway is pleased to partner with Deloitte on supporting global experience opportunities for our business students. This partnership signifies our commitment to equipping our students with the tools, knowledge, and global perspectives necessary to excel in today's interconnected and rapidly evolving business environment. This collaboration will empower our business students to acquire invaluable practical skills, gain exposure to diverse cultures, and foster a comprehensive understanding of the global business landscape. 'All partnerships are reviewed periodically.'



2024 ICE (Innovation, Creativity & Enterprise) Module Winners. Bygone Eire rose to the top with their circular economy solution. Pictured are BComm students alongside Dr. Johanna Clancy, Mr. Michael Campion, Mayor Cllr. Eddie Hoare, Florita Dolly, and Richard Manton.

Fact File

Programme Code:	GY209
Duration:	4 years
Average Intake:	65
Minimum points for entry in 2024:	540

Entry Requirements: Minimum Grade H5 in two subjects and passes in four other subjects at O6/ H7 level in the Leaving Certificate, including: Irish, English, another language, Mathematics and any two other subjects recognised for entry purposes.



Why choose B Comm (Global Experience)?

- There are a broad range of business disciplines in the first two years of the programme which give students an excellent foundation of business knowledge and allow them to decide in which area they wish to specialise in final year.
- Students are empowered to take responsibility for their personal and career development. Students take skills based modules that are specifically designed to improve student employability and prepare them for the workplace by developing a set of practical and interpersonal skills that form the basis for effective working life.
- Students have the opportunity to study abroad at some of the worlds most elite universities and business schools, and gain a new-found global perspective on education in another country.
- Students have the opportunity to complete work placements in leading Irish or multinational companies. This is a fantastic opportunity to put theory into practice and to gain valuable experience in a working environment.
- Our lecturers' links with industry experts ensure that the programme is up-to-date, relevant and increases graduate employability.

Check out the [Global Experience web page](#) and see our [interactive Study Abroad map](#) under 'Why Choose This Course?'



Global Experience, Work Placement Study Abroad

Work Placement partners include:

- Abbott
 - Accenture
 - Aerogen
 - Alkermes
 - Aviva
 - Boston Scientific
 - Corrib Oil
 - Creganna
 - Deloitte
 - DHKN
 - ESB Group
 - Galway Bay Hotel
 - Grant Thornton
 - KPMG
 - Mazars
 - Medtronic
 - PwC
 - Shelbourne Hotel
 - UCHG
 - Wayfair
 - Zurich
- and many more.

Student Profile

"I chose Commerce (Global Experience) because it's a dynamic programme, offering a wide range of subjects - all within a lively and vibrant city. The opportunity to gain work experience and study abroad was a major draw, and helped me clarify my career aspirations. Specialising in final year allowed me to develop expertise and collaborate with real companies, gaining hands-on experience. My time at University of Galway has been so enjoyable - Galway will always hold a special place in my heart!"

Aisling McDonnell
Current Student

Study abroad partners include:



- University of California, USA
- Kobe University, Japan
- Aarhus University, Denmark
- Villanova University, Pennsylvania, USA
- American University, Washington DC, USA
- University of Groningen, The Netherlands
- Clarkson University, New York, USA
- EBS Business School, Germany
- Fordham University, New York, USA
- Katholieke Universiteit Leuven, Belgium
- HKUST, Hong Kong
- Burgundy School of Business, France
- University of Halmstad, Sweden
- Université du Québec à Montréal, Canada
- Troyes University, France
- Hochschule Pforzheim, Germany
- Pusan National University, Korea
- University of Tehnology, Sydney, Australia

For students abroad, instruction is through English and they can study both business and non-business modules.



Career Prospects

Graduates are highly successful and sought after in all areas of business, including accounting, management consultancy, taxation, public service, commercial advisory services, economic policy advice, marketing, human resource management, information systems management, finance, personnel management, teaching and/or research. The work placement and international study experience increases the career opportunities, both at home and abroad.



The Bachelor of Commerce (Global Experience) is a globally renowned business degree which combines a flexible business education with work placement and study abroad opportunities.

It equips graduates to work globally or work in multinational business environments with a well-regarded, internationally recognised degree.

Course Out line

YEAR ONE: Build Your Foundations

Compulsory modules

Introduction to Management/Financial Accounting
Principles of Microeconomics/Macroeconomics
Business Information Systems & Information Management for Business
Mathematics and Statistics for Business
Contemporary Management Thought
Foundations of Marketing Thought
Management: Enterprise and Society

Options-choose one of the following:

Skills for Success & Business Law I; or
German; or Spanish*; or Gaeilge
<small>*A limited number of places are available in Spanish, places will be allocated on previous academic performance</small>

YEAR TWO: Enhance Your Business Skills

Compulsory Modules

Inferential Statistical Methods for Business
Marketing Management Organisational
Psychology Applied Microeconomics for
Business Management Accounting I Skills for
Business
Business Finance I
Employment Relations
Macroeconomics and the Business Environment
Information and Operations Management

Options-choose two of the following:

International Financial Reporting I
Introduction to Financial Economics
Economics of Public Policy
Business Law II
Information Systems & Project Management
Advanced Statistical Methods for Business
Entrepreneurial Venture Development
The Psychology of Consumer Behaviour
Doing Business in China: Language & Culture I

YEAR THREE: Study Abroad / Work Experience

YEAR FOUR: Cultivate Your Niche

Compulsory Modules

Specialisations: choose a stream/discipline

Business Strategy Innovation: Creativity and Enterprise Ireland in the Global Economy Ethics and Corporate Social Responsibility	Accounting & Performance Measurement	Digital Business & Analytics
	Economics & Public Policy	Finance
	Human Resource Management	Business Law
	Marketing Management	International Business
	Management	Enterprise

Fact File

Programme Code:	GY201
Duration:	3 years *
Average intake:	270
Minimum points for entry in 2024:	430

Entry Requirements: Minimum Grade H5 in two subjects and passes in four other subjects at O6/ H7 level in the Leaving Certificate, including: Irish, English, another language, Mathematics and any two other subjects recognised for entry purposes.

*4 years with optional Global Experience & Work Placement year.



Why choose the Bachelor of Commerce?

- There are a broad range of subjects in the first two years of the programme which give students an excellent foundation of business knowledge and allow them to decide in which area they wish to specialise in final year.
- Students are empowered to take responsibility for their personal and career development. Skills based modules were specifically designed with the help of industry specialists to improve the employability of candidates and prepare them for the workplace by developing a set of practical and interpersonal skills that form the basis for effective working life.
- Case studies, business simulations and company projects act as a bridge between knowledge and skill.
- Our wide variety of optional modules offers students great flexibility to develop their individual expertise.
- Our lecturers' links with industry experts ensure that the programme is up-to-date, relevant and increases graduate employability.
- The programme provides students with a mix of large lectures and smaller group tutorials where they can ask further questions and get help with coursework.



Where can the BComm take you?

Graduates of the BComm are highly successful and sought after in all areas of Business. Our graduates go on to work in a variety of careers including:

- Accounting (both professional practice and industry)
- Management Consultancy
- Taxation
- Commercial Advisory Services
- Economic Policy Advisory Services
- Marketing
- Human Resource Management
- Information Systems Management
- Finance (including Banking and Insurance)
- Education
- Teaching



Global Experience and Work Placement:

The BComm can be extended from three to four years. We offer students a competitive opportunity, based on student performance and merit, to enhance their studies, spending one academic year on work placement and studying abroad, or a full year studying abroad. In third year students will study a variety of courses through English at an international partner university in North America, Australia, Asia or Europe, providing students with an invaluable experience and graduating with a BComm (Global Experience) degree. Students will return to University of Galway to complete their final year.

Student Profile

"I've always wanted to work in marketing, and believed that studying Commerce at University of Galway would give me the best chance to achieve that. This course has helped me become more independent in my work, improve my time management, and learn how to work in teams - whether as a leader or team member. A standout moment was my week-away programme, where I studied at KEDGE Paris. I also loved my time with the University of Galway Freshers' soccer team, where we made it to the Shield Final."

Niall Awogboro
Current BComm Student





The Bachelor of Commerce at University of Galway has a long tradition as one of Ireland's leading business degrees. The BComm is an incredibly flexible three year undergraduate programme which gives students a solid foundation in a broad range of business subjects and allows them to specialise in their chosen field in their final year. Students can specialise in Accounting & Performance Measurement, Economics & Public Policy, Human Resource Management, Marketing Management, Digital Business & Analytics, Finance, Business Law, International Business or Enterprise. This programme is designed for ambitious students who are looking to pursue careers in today's ever changing, dynamic and multicultural world of business.

Course Out line

YEAR ONE: Build Your Foundations

Compulsory modules	Options-choose one of the following:
Introduction to Management/Financial Accounting	Skills for Success & Business Law I;
Principles of Microeconomics/Macroeconomics	or German;
Business Information Systems & Information	or Spanish*;
Management for Business	or Gaelige
Mathematics and Statistics for Business	*A limited number of places are available in Spanish, places will be allocated on previous academic performance
Management & Enterprise	

YEAR TWO: Enhance Your Business Skills

Compulsory Modules	Options-choose two of the following:
Inferential Statistical Methods for Business	International Financial Reporting I
Marketing Management Organisational	Introduction to Financial Economics
Psychology Applied Microeconomics for	Economics of Public Policy
Business Management Accounting I Skills for	Business Law II
Business	Information Systems & Project Management
Business Finance I	Advanced Statistical Methods for Business
Employment Relations	Entrepreneurial Venture Development
Macroeconomics and the Business Environment	The Psychology of Consumer Behaviour
Information and Operations Management	Doing Business in China: Language & Culture I

YEAR THREE: Cultivate Your Niche

Compulsory Modules	Specialisations: choose a stream/discipline:	
Business Strategy	Accounting & Performance Measurement	Digital Business & Analytics
Innovation: Creativity and Enterprise	Economics & Public Policy	Finance
Ireland in the Global Economy	Management of Human Resources	Business Law
Ethics and Corporate Social Responsibility	Marketing Management	International Business
	Management	Enterprise

Fact File

Programme Code:	French GY202 / German GY203 / Spanish GY204
Duration:	4 years
Average intake	15 students per course
Minimum points for entry in 2024:	519 (French)/520 (German)/509 (Spanish)



Entry Requirements: Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate, including: Irish, English, another language, Mathematics and any two other subjects recognised for entry purposes. For GY202 - H3 in French is required. For GY203 - H4 in German is required. For GY204 - H4 in a modern European language other than Irish or English.*



Why choose the BComm (International with a Language)?

- Graduates of this programme not only have a great business qualification but also an international language. This international experience and qualification is highly sought after in today's competitive global job market.
- The large range of subjects in the first two years of the programme give students a broad knowledge of business and allows them to decide which area of business is best for them.
- Small class sizes allow students to ask questions and get help with coursework.
- Our lecturers' links with industry ensure that the course is up-to-date, relevant and useful to today's graduates and employers.
- Students have the opportunity to study abroad at some of the world's most elite universities and business schools, and gain an alternative perspective on education in another country.
- The international year is an integral part/element of the BComm (International with a Language) and provides students with the opportunity to experience a new culture and build a network of global connections. You will also develop your cross cultural awareness and communication skills.



Where the BComm (International with a Language) can take you

Graduates of the BComm (International with a Language) at the J.E. Cairnes School of Business & Economics are highly successful and sought after in all areas of Business. Graduates go on to work in a variety of careers including:

- EU institutions such as The European Central Bank, The Diplomatic Service and The European Parliament
- Accounting - both professional practice and industry.
- Management Consultancy
- Taxation
- Commercial Advisory Services
- Economic Policy Advisory Services
- Marketing
- Human Resource Management
- Information Systems Management
- Finance (including Banking & Insurance)
- Information Systems Management



*Please note, there is a planned change to the additional requirements for students applying to GY204 through the CAO from 2026 onwards:
For Leaving Certificate - H4 in Spanish
For A-Levels - Grade C in Spanish
This planned change will not impact students applying through the CAO in 2025.

Graduate Profile

"The range of topics and different pathways you can take is something that really attracted me to the course. The language option has really given me a broad-rounded education. I can't imagine where my life would be now without French. I absolutely love it. Initially I wasn't too sure whether my language skills would be able for the course however our French lecturer is unbelievable, and it gives edge to your personal profile - especially to employers."

Ellen Murray

BComm (International with French) Graduate



The Bachelor of Commerce (International with a Language) degree is a four year globally recognised undergraduate programme which develops students' Business and Language skills. Students gain knowledge on a broad range of business subjects as well as experiencing life in France, Germany/Austria, or Spain/Chile/Mexico for one year, which gives them an invaluable insight into international business and culture.

This programme provides unique academic, cultural and language opportunities for students. It is designed to equip you with the skills and knowledge to work in a fast-paced and ever changing global business environment.

Course Outline

YEAR ONE:

Compulsory modules

Introduction to Management/Financial Accounting
Principles of Microeconomics/ Macroeconomics
Business Information Systems & Information Management for Business
Mathematics and Statistics for Business
Management: Enterprise and Society
Foundations of Marketing Thought
Language

YEAR TWO:

Compulsory modules

Language
Inferential Statistical Methods for Business
Marketing Management
Applied Microeconomics for Business
Management Accounting I
Organisational Psychology
Business Finance I or Employment Relations
Macroeconomics and the Business Environment or Business Law I

Options -choose one of the following:

International Financial Reporting I
Economics of Public Policy
Introduction to Financial Economics
Advanced Statistical Methods for Business
Entrepreneurial Venture Development
The Psychology of Consumer Behaviour
Information Systems & Project Management

YEAR THREE:

Students study modules in Language and Business at a University in France, Germany/ Austria, or Spain, Chile or Mexico. Study abroad destinations include French speaking Clermont-Ferrand, Marseille, Montpellier, Strasbourg, Toulouse, Bordeaux; German speaking Bamberg, Bochum, Gottingen, Linz, Nurnberg, Steyr, Trier; Spanish speaking Bilbao, Granada, Leon, Mexico City, Salamanca, Santiago, Valencia and Valladolid.

Check out the Bachelor of Commerce International web page and see our interactive Study Abroad map under 'Why Choose This Course?'

YEAR FOUR:

Compulsory modules

Business Strategy Innovation:
Creativity and Enterprise
French/German/Spanish
Ireland in the Global Economy
Ethics and Corporate Social Responsibility

Options-choose modules from the following areas:

Accounting & Performance Measurement
Economics and Public Policy
Human Resource Management
Marketing Management
Digital Business & Analytics
Finance
Business Law
International Business
Management
Enterprise

Fact File

Programme Code:	GY208
Duration:	4 years
Minimum points for entry in 2024:	441

Entry Requirements: Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate, including Gaeilge, English, another language, Mathematics, and any two other subjects recognised for entry purposes. A H4 in Gaeilge is also a requirement.



Why choose Bachelor of Commerce (Gaeilge)?

The BComm (Gaeilge) was introduced following demand from students for a programme that combines the study of Business and the Irish Language. All Business subjects are taught through English while students also study Gaeilge throughout their degree.

- Graduates of this programme

will not only have a great business qualification but also an in-depth knowledge of the Irish language which will give them a competitive advantage in today's job market.

- The large range of subjects in the first two years of the programme gives students a broad knowledge of business and allows them to decide which area of business is best for them.
- Our lecturers' links with industry ensure that the course is up-to-date, relevant and useful to today's graduates and employers.



Where the BComm (Gaeilge) can take you

Graduates of the BComm (Gaeilge) at the J.E. Cairnes School of Business & Economics will be highly sought after in all areas of Business. Graduates can go on to work in a variety of careers including:

- Accounting - both professional practice and industry
- Management Consultancy
- Taxation
- Commercial Advisory Services
- Economic Policy Advisory Services
- Marketing
- Human Resource Management
- Information Systems Management
- Finance (including Banking & Insurance)
- Entrepreneurship
- Teaching

Graduates of the course can also go on to study a wide variety of postgraduate programmes in their chosen discipline, the Irish Language or Education (including Teaching).

This degree is designed to allow graduates to teach both business related subjects and Gaeilge at second level once they have acquired a teaching qualification and meet the Teaching Council's subject specific requirements.

Work Placement and Gaeltacht Semester:

Year three of the programme is divided between a one semester internship in an Irish-speaking environment and a semester studying in Áras Mháirtín Uí Chadhain, a University of Galway centre in an Cheathrú Rua.

Acadamh na hOllscolaíochta Gaeilge will organise the work experience in conjunction with Údarás na Gaeltachta. Údarás na Gaeltachta has 400 client companies, in various sectors – including biomedicine and pharmacology, ICT, niche manufacturing, audio visual and digital media, tourism, fish processing and aquaculture, renewable energy, food processing and arts and crafts. Students have also been placed with organisations such as Gaillimh le Gaeilge, Foras na Gaeilge and Conradh na Gaeilge etc.

Student Profile

"I chose to study BComm le Gaeilge because Business and Irish were my favorite subjects in secondary school. I had the opportunity to go on placement in an Irish speaking environment, and also study at University of Galway's Gaeltacht campus in an Cheathrú Rua in my third year. This was the perfect opportunity for me to improve my Irish fluency and enhance my business knowledge while applying both elements in a practical environment. Having smaller Irish classes allows us to get to know each other better, while enhancing our presentation and project skills. University of Galway prides itself on being a bilingual campus, making it very accessible for all Gaeilgeoirí in the University. I would highly recommend studying Commerce le Gaeilge as I have thoroughly enjoyed my experience so far."



Emma Murphy

Current BComm (Gaeilge) Student

This is a four-year degree programme in Commerce including the study of the Irish Language, allowing students to develop their language skills while gaining valuable insights into business and culture. This programme provides unique academic, cultural and language opportunities for students. This degree will equip you with the skills and knowledge to work in a fast-changing business environment.

Course Outline

YEAR ONE:	YEAR TWO:	
Compulsory modules	Compulsory modules	Options -choose modules from the following areas:
Introduction to Management/Financial Accounting	Gaeilge Inferential Statistical	International Financial Reporting I
Principles of Microeconomics/Macroeconomics	Methods for Business Marketing Management	Economics of Public Policy
Business Information Systems & Information Management for Business	Applied Microeconomics for Business	Introduction to Financial Economics
Mathematics and Statistics for Business	Management Accounting I	Advanced Statistical Methods for Business
Management: Enterprise and Society	Organisational Psychology	Entrepreneurial Venture Development
Foundations of Marketing Thought	Business Finance I or Employment Relations	The Psychology of Consumer Behaviour
Gaeilge	Macroeconomics and the Business Environment or Business Law I	Information Systems & Project Management
YEAR THREE:	YEAR FOUR:	
Year 3 of the programme is divided between a one semester placement/internship in an Irish-speaking environment and one semester of Irish-medium studies at University of Galway's Gaeltacht campus in An Cheathrú Rua.	Compulsory modules	Options -choose modules from the following areas:
	Business Strategy	Accounting & Performance Measurement
	Innovation: Creativity and Enterprise Gaeilge	Economics and Public Policy
	Ireland in the Global Economy	Human Resource Management
	Ethics and Corporate Social Responsibility	Marketing Management
		Digital Business and Analytics
		Finance
		Business Law
		International Business
		Operations/Logistics
		Enterprise

Bachelor of Commerce (Accounting)

Fact File

Programme Code:	GY207
Duration:	3 years/(4 years*)
Average intake	30
Minimum points for entry in 2024:	509

Entry Requirements: A minimum of a H4 in Accounting is required. Along with this a minimum grade H5 in one other subject and passes in four other subjects (at O6/H7 level) in the Leaving Certificate, including: Irish, English, another language, Mathematics and any other subject recognised for entry purposes.

The BComm (Accounting) is the only degree in Ireland requiring leaving certificate accounting as an entry requirement, therefore, you move onto a more advanced and intensive study of accounting in 1st year with minimal time needed to review the basics.

Recognised exemptions from the professional examinations:



Why choose BComm (Accounting)?

- Graduates of this course will receive the maximum exemptions available to the programme from examinations set by the large professional bodies who train and accredit accountants and finance professionals in Ireland.
 - The limited number of places on this course means that students benefit from small classes in some of the key accounting modules.
 - According to Grad Ireland, there are more job opportunities in accountancy and financial management than any other area. They also report that accounting graduates are the most satisfied that their degree equipped them with the requisite skills for today's labour market.
 - A key feature of the BComm (Accounting) is our emphasis on the development of our students' personal and transferable skills for the workplace through our Skills for Business module in 2nd year and our Innovation, Creativity and Enterprise module in final year.
- Our lecturers' links with industry ensure that the programme is up-to-date with current and emerging trends and our students benefit from guest lecturers who bring insight into the role and challenges facing accountants in industry and practice today.
 - Students taking the optional Global Experience & Work Placement year and those who participate in summer internships with accounting firms embed their knowledge in a practical context. This experience can be formally incorporated into the programme as a full module credit in final year. The majority of our students on completion of their placement are offered contracts of employment to take up after completing their degree.

Visit the [Bachelor of Commerce Accounting web page](#) to see full list of [Professional Accounting Body Examination Exemptions](#).

Where the BComm (Accounting) can take you

This degree provides a gateway to a successful career in accounting, taxation, corporate finance and related professions. Many of our graduates will be recruited by Accounting firms where they will complete their training as professional accountants or tax specialists. Others will pursue graduate training opportunities in a diverse range of commercial, industrial, financial service or public sector organisations. Whether employed in practice or industry, the salaries and career prospects are excellent. Many accountants use their professional qualifications as a springboard to top management positions. There are also plenty of opportunities for post graduate study after completing the B Comm (Accounting). These include a Master of Accounting programme and the MSc (International Accounting & Analytics), which are offered at University of Galway, or Masters programmes in Banking, Economics, Corporate Finance, Taxation and related disciplines such as proceeding into 2nd year of the LLB (Law Degree) Programme.

Student Profile

"Choosing the BComm (Accounting) has been one of the best decisions of my life. The programme has an excellent reputation and offers an extensive curriculum that combines accounting with wider business knowledge. Small class sizes have helped me connect with my peers, and the exemptions from professional accountancy exams will give my career a head start. Next year, I'm excited to spend my global experience year studying abroad in Nancy, France, and complete my work placement with EY Luxembourg."

Adam McBride, Current Student & Irish Tax Institute Scholarship Recipient 2023



Fact File

Programme Code:	GY206
Duration:	4 Years
Average intake	40
Minimum points for entry in 2024:	507

Entry Requirements:

Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate including: Irish, English, another language, Mathematics and any two other subjects recognised for entry purposes.



Why choose Business Information Systems?

- **EFMD Accredited:** This programme confers to the highest international standards.
- **Excellent employment opportunities:** Our graduates are employed by Accenture, Avaya, CISCO, Google, KPMG, Deloitte, Intel, Lawler Developments, Lionbridge, Pramerica and IBM to name just a few.
- **The BIS Global Learning Initiative** delivered in partnership with prestigious foreign universities, is designed to incorporate an international learning experience into the programme and includes an opportunity to study abroad, take up foreign work placement, participate in international virtual teams and learn from guest international speakers.
- **The BIS Industry Engagement Initiative** includes a paid work placement and site visits to leading multi-national companies. Our membership of the SAP and Microsoft University Alliance provides our students with access to the latest industry software while our Industry Advisory Board ensures that the skills, methodologies and theories that you learn are consistent with industry needs.
- **Study Abroad:** BIS students have the option to study abroad in our partner universities in year 2. Some of our partners include City University Hong Kong, Kogod School of Business (Washington DC, USA), Montana State University (USA), Lehigh University (NY, USA), and the University of Liechtenstein.
- The small classes mean that

you will get a more personal experience.

- The dedicated BIS facilities are excellent and include three computer suites, a seminar room and a collaborative learning facility.
- The blend of business, technology and technology management makes holders of the degree particularly attractive to a diverse set of employers.
- New modules introduced on our BSc (Business Information Systems) include Cybersecurity, Implementing Digital Innovation, and Advanced Research Topics in IS.

Where the BIS programme can take you



98% of BIS graduates are now in degree related employment. The mix of business acumen, technology skills and management knowledge combined with communication and team skills makes Business Information Systems graduates valuable assets to any organisation. Our graduates pursue careers across a wide spectrum of job titles. Many choose to focus on their business

skills and pursue careers as diverse as entrepreneurship, sales, management, or non-business careers such as teaching or law enforcement. Other graduates focus more on their technology skills and pursue more specialist careers such as:

- **Business analyst** - defining the optimal technology to drive business.
 - **Software tester/ developer** - application development and testing.
 - **eCommerce consultant** - leveraging internet related technologies for business.
 - **e-Business specialist** - managing supply chains or customer relationship management systems.
 - **IS manager** - managing the range of hardware, software and networking equipment in any organisation.
 - **Specialist IS consultant** - working with enterprise systems such as SAP or Oracle.
- BIS gives you the flexibility to define your career.

Graduate Profile

“The BIS programme gave me the opportunity to find my passion in business, technology and cyber security. It also has given me a valuable network of talented friends and lecturers that have inspired me to pursue a technical career. While studying, I founded University of Galway's first competitive cyber security team (The Dec1phers). We've remained active in cyber security competitions for 2 years, consistently ranking top 3 on the Irish leader board on CTFtime and achieving 1st place in Zerodays CTF 2022, the largest national onsite cyber security competition in Ireland. I highly recommend the BIS programme as it is designed to be a student-centred, multi-disciplinary and rewarding degree.”

MK Chong, Software Infrastructure Engineer at Intel Corporation





EFMD accreditation is by the European Foundation for Management Development and confers that the BSc. BIS meets the highest international standards for management education.

BSc Business Information Systems (BIS) is an EFMD accredited innovative 4-year undergraduate degree that explores the use of technology in the modern business environment. Incorporating skills development in technology, business and technology management through individual, team and virtual team project work combined with our global learning and industry engagement initiatives. The B.Sc in BIS degree provides you with the ideal platform for a successful career in business.

Course Out line

YEAR ONE:

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> • Introduction to Management Accounting • Principles of Microeconomics • Business Information Systems (BIS) • Information Systems Technology • Business Application Development | <p>I & II</p> <ul style="list-style-type: none"> • Introduction to Financial Accounting • Principles of Macroeconomics • Cybersecurity • Business Systems Design and | <ul style="list-style-type: none"> • Implementation Management • Philosophy, Theory & Research Methods in IS |
|---|--|--|

YEAR TWO:

- | | | |
|--|--|---|
| <ul style="list-style-type: none"> • Web and Interactive Media Design • Contemporary Project Management • Database Technologies • Advanced Application Development I • Introduction to Sustainability • Decision Modelling and Analytics | <ul style="list-style-type: none"> • Systems Analysis • Advanced Database Technologies • Data Networks and Communications • E-Business Technologies • Plus two electives, from a range including: Management Accounting I | <ul style="list-style-type: none"> • Information and Operations Management • Quantitative Techniques for Business • Advanced Application Development II • Implementing Digital Innovation Enterprise System |
|--|--|---|

International Study Abroad Programme-limited places available

YEAR THREE:

'Study Abroad: BIS students now have the opportunity to avail of a Global Experience year as part of their studies. Semester 1 will typically consist of a period studying abroad with a global partner university. In some cases, it may be possible to undertake a period of work placement abroad. In cases where a student cannot travel abroad, they will follow a programme of global activities that achieves the learning goals of the programme. Some of our partners include City University Hong Kong, Kogod School of Business (Washington DC, USA), Montana State University (USA), Lehigh University (Pennsylvania, USA), FNHW, Switzerland, and ESC Rennes (France).

Work Placement: Semester 2 of year 3 will feature a paid work placement. Placements are secured via competitive selection and can vary in length from 3 to 8 months. Our membership of the SAP and Microsoft University Alliance provides our students with access to the latest industry software while our Industry Advisory Board ensures that the skills, methodologies, and theories that you learn are consistent with industry needs. Recent placements have included SAP, Dell, OnePageCRM and EY.

YEAR FOUR:

BUSINESS

- International Business
- Business Strategy
- Innovation: Creativity & Enterprise

TECHNOLOGY MANAGEMENT

- Information Systems Strategy & Planning
- Contemporary Issues in Information Systems
- Lean Principles for the IS Professional

TECHNOLOGY

- Business Intelligence & Analytics
- Cloud Computing
- User Experience Design

Final Year Project

Plus two electives, from a range including:

- Doing Business in China I & II
- Entrepreneurship

- Lean Principles for the IS Professional
- Ethics & Corporate Responsibility

Fact File

Programme Code:	GY309
Duration:	4 Years
Average intake:	60
Minimum points for entry in 2024:	473

Entry Requirements: Minimum H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate including: Irish, English, Mathematics, a third language or a laboratory science subject (i.e. Chemistry, Physics, Biology, Physics with Chemistry (joint) or Agricultural Science) and any two other subjects recognised for entry purposes. A H5 or O1 in mathematics is required.



Why choose the BSc in Financial Mathematics & Economics?

- **Excellent employment opportunities:** The demand from employers for well-qualified students with knowledge of how financial markets operate and how to use quantitative techniques to make informed investment decisions is substantial.
- **Broad, multidisciplinary programme:** With contributions from four different disciplines at University of Galway, the multidisciplinary nature of this programme is explicitly designed to be broader than the specialised actuarial programmes being offered by other Irish universities.
- **Actuarial exemptions:** The Faculty and Institute of Actuaries recognises this programme for exemptions from several professional CT level subjects.
- **Cutting-edge learning:** Students will apply their learning to current and emerging trends in areas such as fintech, cryptocurrencies (such as Bitcoin), payments technologies, as well as the mathematics of artificial intelligence and blockchain technology.

- **Guest speakers from financial services:** Ensure that students gain practical insights into industry developments.

- **Student Managed Fund (SMF):** Using real money and buying actual shares in companies, the student-run fund gives those pursuing the Financial Mathematics & Economics programme the opportunity to learn how investment management works in practice. Students typically move from analyst roles in earlier years to become fund executives in later years.



Where the BSc in Financial Mathematics & Economics can take you

- **Financial services –** opportunities for graduates exist right across the financial services sector: in investment, corporate and private banking, in currency trading, in credit risk and in management of hedge funds. Some of the world's leading financial firms have hired our graduates, including Goldman Sachs, JP Morgan, Merrill Lynch and Credit Suisse.

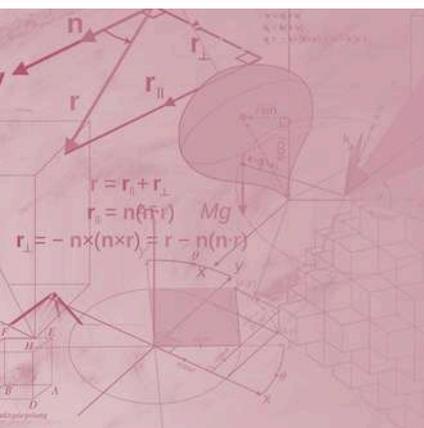
- **Actuarial profession:** graduates can embark on a career as an actuary, working primarily in pensions, life insurance and investments. About one quarter of our graduates in recent years went on to complete postgraduate actuarial studies and some graduates went directly on to positions as trainee actuaries. There are currently more actuarial opportunities in Ireland than there are graduates each year.
- **Other areas –** opportunities for our graduates exist in government departments and other public sector bodies, where they play key roles affecting the national economy. In recent years, graduates have been hired by the Department of Finance, the Central Bank of Ireland, the Bank of England, and the National Treasury Management Agency (NTMA). Moreover, because of their strong numeracy skills, graduates have also secured employment in a wide variety of different areas, for example, as economists, in accountancy, tax and law, in management consultancy and even as a sports odds compiler.

Graduate Profile

"When I left school, I was not sure what I wanted to do, so I thought it best to keep my options open. I have now started as a trainee actuary and the groundwork I completed on my undergraduate programme is invaluable."

Noel Lawless, BSc in Financial Mathematics and Economics, Head of Transformation Design & Delivery, Vhi Healthcare





The BSc. in Financial Mathematics and Economics (BSc in FME) programme is a four-year degree programme consisting of courses in Mathematics, Economics, Statistics/Probability, Applied Mathematics, Accounting and Business Finance and Computer Science. The aim of the programme is to equip students with expertise in quantitative subjects with a particular focus on financial economics, actuarial mathematics and statistics.

For more information about the BSc. in Financial Mathematics and Economics, go to www.universityofgalway.ie/science-engineering/school-of-maths/student-information/financialmathematicseconomics/

Course Outline

YEAR ONE:

Mathematics	Financial Accounting	Mathematical Methods I
Economics	Computer Science	
Statistics & Probability	Mathematics of Finance	

YEAR TWO:

Analysis I	Discrete Mathematics	Algebra
Probability	Statistical Inference	Algorithms
Intermediate Microeconomics	Intermediate Macroeconomics	Modelling, Analysis & Simulation
Introduction to Financial Economics	Mathematical Methods II	Analysis II

YEAR THREE:

Applied Statistics	Actuarial Mathematics I	Metric Spaces
Microeconomics and Public Policy	Mathematical Modelling	Macroeconomics and Public Policy
Money & Banking	Groups I	Business Finance
Economics of Financial Markets	Annuities and Life Insurance	Topology

YEAR FOUR:

Financial Theory	Stochastic Processes	Non-Linear Systems
Numerical Analysis	Differential Equations with Financial Derivatives	Networks
Final-year Project (over 2 semesters)	Actuarial Mathematics II: Life Contingencies	International Monetary Economics
Derivatives & Risk Management	Measure Theory	



Fact File

Programme Code:	GY101
Duration:	3 years (4 years for BA International)
Average intake:	850
Minimum points for entry in 2024:	300

Entry Requirements: Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate, including: Irish, English, another language, and three other subjects recognised for entry purposes.



For more information about this course, please contact Dr Aidan Kane at aidan.kane@universityofgalway.ie or T: 353 91 492530 and have a look at the following websites: www.universityofgalway.ie/economics www.universityofgalway.ie/arts

Why study economics as part of a BA?

In addition to the option of studying economics as part of a business degree, University of Galway also makes economics available as part of the BA Joint Honours degree. In this programme, students choose three subjects in first year, and continue with two of those subjects in second and final year. So one might end up with a BA Joint Honours degree in economics and geography, or economics and law, for example.

There is a very wide range of subjects one can combine with economics through the BA route (although not the main business disciplines available in the B Comm degrees).

The level and range of economics in both the BA and B Comm routes are the same: the difference is the combination of other subjects available to you in each. In either case, we do not expect you to have taken economics before e.g., at Leaving Cert level: we teach economics 'from scratch'.

Economics is an exciting and challenging area of study, and has never been more relevant for so many people. Studying economics gives you an insight into the many economic relationships in the real world around you. It provides an introduction to the analytical tools you need to help explore and understand these fascinating relationships. It gives you the opportunity to deepen your understanding of current affairs, the economics of the market place, economic factors influencing politics and how economic issues have influenced the course of history.

In introductory economics courses, you first encounter the key analytical tools which economists use to understand markets and economies, and the role of governments in them. These tools are immensely useful for better appreciating developments in the economy, nationally and internationally. They are also foundations upon which more advanced work in specific areas of economics can later be built, opening up varied and challenging landscapes for enquiring minds.

Specialist study in economics

You can extend and deepen your study of economics in many directions, depending on your aptitudes and interests in the BA degree.

For some economics students, later years' study involves deep engagement with the economics of public policy, such as the economics of health, the economics of education, or the economics of the environment.

Similarly, an economics student may have options to delve further into macroeconomics and financial economics, through courses in the economics of money and banking, the economics of international trade, or the theory and empirics of long-run economic development, for example.

International links

As part of the BA (International) programme, you may have the option in your third year of studying economics abroad in a European university which teaches through English. For example, students recently have spent a year in universities in Germany, Sweden and the Netherlands.



Career options

A degree in economics provides you with a wide array of both subject-specific and transferable skills, of enormous importance to the world in which we live. Graduating with a degree in economics can lead to working for a variety of employers, including governments, private companies and non-governmental organisations (NGOs).

Graduate Profile

"This degree gave me a great deal of economic and legal knowledge in a stimulating environment conducive to discussion and learning. The skills obtained were a springboard that opened up a range of professional opportunities as a public policy economist. Galway itself is a wonderfully vibrant student city."

Tom McDonnell,
Economist, Policy Analyst, Phd Researcher



Brian Moloney

BComm (Global Experience) Class of 2024

I studied at St Edward's University, Austin, Texas as part of my Global Experience year. Studying at St Edwards contributed to my academic growth in many ways. I was very close to my professors and there were small class sizes, and I loved that. One of my professors even offered me an internship at the beginning of the second semester which was a great opportunity for me that I could not have imagined before I came to Austin. I did a lot of amazing things during my year in the US, but Mardi Gras in New Orleans, and visiting Cancun were the stand outs. My biggest recommendation for future Global Experience students would be to just take risks, in terms of travel, experiences, classes, everything! Getting out of my comfort zone was what made

my time so amazing. Looking back, I am so grateful for all I got to do and all the people I met. Some days when I am in the library, writing one of my final year projects, I think of some memories from my year abroad, of the places I visited, and it just makes me so excited for the future. It also makes me a little jealous of the students who are heading off on their study abroad this year. If you are thinking about choosing to study abroad, just do it! You will be glad you did.



More of our graduates include:



Anne Marie O'Toole
GLOBAL HEAD OF MARKETING,
KINGSPAN GROUP, FRANCE

"I can safely say that all skills that I now use on a daily basis were unleashed and developed while studying the BComm (International) at University of Galway. Interpersonal and teamwork skills are paramount in college and even more so in a professional position once you are out of university. Having spent a year in Poitiers on Erasmus, my cultural and linguistic competences were also vastly improved. The hands on case study work done during our final marketing stream was also a great lesson in time management, people management and developing organisational skills."



Liam Pingree
CO-FOUNDER -
NEURONIC

"The BComm (Global Experience) offers so much more than can possibly be expressed on paper, the value of the experiences and people you meet have an enormously positive impact on you, widening your mind and your perspective on life. Thanks to this international experience, I have got to live on three different continents through the network that this course has helped me develop: an Internship in Luxembourg, followed by study abroad in the USA and finally a summer internship in Rwanda."



Katie Lernihan
PORTFOLIO SUCCESS MANAGER @
ZENDESK

"The BIS course offers students an education and skillset that is unique, competitive, and relevant. Through BIS I built a strong global network through international guest lectures, my Erasmus at La Rochelle Excelia Business School, talented faculty at J.E. Cairnes School of Business and Economics who are incredible mentors to my class and through industry leaders who connected with our class, incl. SAP where I completed my 8-month Internship and where I continue to build my career since graduating in 2019. I would encourage any individual who wishes to pursue a successful and exciting career in the rapidly accelerating world of technology to consider this course. As a young woman in tech, BIS has provided me a diverse and extensive knowledge base that is relevant and reflective of the demands, trends, and strategy of the technology industry today allowing me to fully thrive in my role at SAP and many aspects of my professional life!"



Amy Hardiman
TECHNICAL CONSULTANT
AT CHIPRIGHT

"I chose the course as business and Irish were my favourite subjects in school. This year I spent a semester studying in the Acadamh, an Cheathrú Rua and living in the Connemara Gaeltacht, a unique aspect of BComm le Gaeilge. This was very beneficial in improving my Irish as I was learning in a natural environment outside the classroom. I spent second semester on work experience through the medium of Irish. In my opinion the opportunity to do this is the biggest advantage of this course as I learned lots of new skills for the world of work. Another benefit of this course is that it only accepts a small number of students therefore it is easy to make new friends for life."



J.E. Cairnes School of Business & Economics

Undergraduate Degrees

2025



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