



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste na nDán, na nEolaíochtaí
Sóisialta & an Léinn Cheiltigh
College of Arts, Social Sciences
& Celtic Studies

Bachelor of Arts (Film and Digital Media)



University
of Galway.ie

Course Overview

The BA in Film & Digital Media offers students a unique combination of theory and practice across the areas of film and digital media. The core focus of the programme is the development of students' creative and critical skills, positioning graduates to become content creators across a range of media platforms and giving them the entrepreneurial skills and flexibility required to work in today's rapidly changing media environment.

This course provides a comprehensive grounding in the theory and history of film and digital media as well as training in film practice, screenwriting, and digital development and design. This course prepares graduates for a career in the creative industries, including film and television production, digital content creation, cultural administration, screenwriting and digital marketing.

Course Name:	BA in Film and Digital Media
CAO Code:	GY127
Course Level:	8
Duration:	4 years
Min Entry Points 2025:	390
Entry Requirements:	Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate including Irish, English, another language, and three other subjects recognised for entry purposes



With a core focus on the development of critical and creative skills, the BA in Film & Digital Media prepares graduates for a career in the broad field of the creative industries. Year 3 of the programme offers students the opportunity to apply the skills and knowledge they have acquired in years one and two within real-world settings. These can include internships with media and arts organisations, service learning projects with community groups, and supervised research and creative projects. Students who wish to do so may also apply to spend part of the year studying at a university outside Ireland.

Employment & Career Opportunities

Employing over 6,000 people nationwide, and generating an estimated €550 million annually, the creative industries are central to Ireland's economic and cultural achievements on the global stage. The Huston School of Film & Digital Media has developed a wide range of links with the media industry in Ireland and graduates from the School have gone on to work in film production and direction, screenwriting, game design, e-learning, film festival programming, and lecturing amongst other areas.

Did you know?

John Carney, director of *Sing Street* and *Once*, is Adjunct Professor at the Huston School of Film & Digital Media and offers regular guest talks and masterclasses to students. Other guest lecturers have included Gabriel Byrne, Stephen Frears, Fionnuala Flanagan, Lenny Abrahamson, Roddy Doyle and Seamus McGarvey.

Course Outline

Year One

- Introduction to Film Studies
- Beyond Hollywood
- Film Digital Design
- Introduction to Filmmaking

Year Two

- Non-Fiction Film
- Digital Storytelling
- Creative Media Design and Development
- Creative Entrepreneurship
- Realism & European Cinema
- Screenwriting 1
- Film Practice 1
- Multimedia Development

As a UNESCO City of Film, and the home of the Irish Film Board, Galway is situated at the heart of Ireland's creative and cultural sector.

The Huston School of Film & Digital Media includes an Oscar nominee amongst its recent graduates

Year Three

- Work placement
- Service learning
- Creative project
- Study abroad

Year Four

- Creative Project / Minor Dissertation
- Creative & Cultural Industries
- Early and Silent Cinema
- Irish Cinema
- Introduction to Visual Culture
- Research & Writing Film Studies
- Transnational Cinemas
- Screenwriting 2
- Film Practice 2
- Creative Computing
- Human Computer Interaction
- Artificial Intelligence
- E-Business Marketing

Find Out More

Dr Conn Holohan
Huston School of Film and Digital Media

E: conn.holohan@universityofgalway.ie

T: +353 91 495686

W: www.universityofgalway.ie/artsfilmdigital