





Research and Policy

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A designated WHO Collaborating Centre for Health Promotion Research

Why?

- Researchers practice research, not policy-making
 - We should stick at what we are good at and focus on research skill
- Our priviledge
 - We have incredibly valuable access to knowledge and information
 - Plus the skills to interpret it
- Our responsibilities
 - To our participants, parents, gatekeepers, funders, students
 - To the future
 - To ethics

Approaches

- Rational (actor) model
 - Precise, relevant, reliable information will be acted upon
- Organisational interest perspective
 - Control of information
 - Internal information prioritised
- Communication perspective
 - A language and priorities divide between two communities
 - Scepticism can develop into respect

Greenhalgh & Russell (2009); Hanney, Gonzalez-Block, Buxton & Kogan (2003)

Experiences

- Rational (actor) model
 - Academic journal articles, policy briefings, books (hard, slow, not read)
- Organisational interest perspective
 - Commissioned research (limiting and very time consuming to follow-up)
- Communication perspective
 - Learning how to present information in the way it can be used
 - Using all formats to present information (NIHS, CRD, On-line fora)
 - Working with others who have influence over decisions (stakeholders)
 - Breaking down barriers of language, sector, interpersonal factors
 - Being consistent and pragmatic

Examples

- Research Factsheets
 - HRB funded work with policy makers on dissemination mechanisms
- HBSC-WHO Europe Forums
 - Co-authoring with policy-makers on case studies about specific issues
- 'Free' work
 - Developing opportunities, ideas and trust; help desk and short reports
- Media dissemination
 - Learning how to write press releases, provide print-ready copy and interview
- Working with stakeholder groups
 - Writing for and with them, presenting at seminars, involving groups in research process (IRC/CPP funded)

Disssemination of Irish HBSC

- 43 reports (national and international)
- >100 scientific articles
- 7 books and book chapters
- >110 conference presentations
- 20 short reports
- >60 factsheets
- >350 media articles (plus radio/TV)



Smoking behaviour among schoolchildren in Ireland

IRELANI 2006

HBSC IRELAND

The Health Behaviour in Schoolaged Children (HBSC) is a research study conducted by an international network of research teams1 in collaboration with the World Health Organisation (Europe) and co-ordinated by Professor Candace Currie of the University of Edinburgh, In 2006 HBSC Ireland surveyed 10,334 schoolchildren in Ireland from randomly selected schools throughout the country.

Further information is available at: http://www.hbsc.org http://www.nuigalway.ie/hbsc









Aoife Gavin, Siobhán O'Higgins and the HBSC Ireland Team, Health Promotion Research Centre, NUI Galway,

Summary

HBSC Ireland 2006 has found that 15.3% of schoolchildren in Ireland report that they currently smoke; this represents a continuing decline from 1998 (21.2%). The percentage of smokers is higher among older children; 3.2% of boys and 1.7% of girls aged 10-11 years; and 22.8% of boys and 27.7% of girls aged 15-17 years. Those who smoke are less likely to report finding it easy to talk to their parents and living with both parents while they are more likely to report finding it easy to talk to their best friend, negative school perceptions, feeling pressured by schoolwork, having been bullied and spending more evenings out with their friends. Current smoking in this factsheet refers to children who report that they smoke at least monthly.

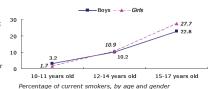
Why this topic?

Smoking is a leading cause of death globally and the largest cause of health inequalities in low income countries2. Studies report that some Irish children perceive smoking as a right of passage and a societal norm3. Children and adolescents who smoke cigarettes are more susceptible to respiratory problems, premature atherosclerosis and reduced physical fitness4

Trends 2002-2006

HBSC Ireland 2006

There has been a continuing reduction in the percentage of children who report that they are smokers from 18.6% in 2002 to 15.3% in 2006. This slight decrease is seen in both girls and boys and across all ages. The reduction is most marked among children aged 15-17 years (from 31.8% in 2002 to 25.1% in 2006).



Smoking behaviour in context

- · Children who smoke are less likely to find it easy to talk to their mother (67.8% vs. 82.9%) and father (47.9% vs. 66.8%) than those who do not.
- · Children who smoke are less likely to report living with both parents than those who do not (68.3% vs. 82.8%).
- Children who smoke are more likely to report feeling pressured. by schoolwork (49.9% vs. 39.3%) and less likely to report liking school (45.0% vs. 72.0%) than those who do not.
- . Children who smoke are more likely to find it easy to talk to their best friend (90.8% vs. 87.3%) than those who do not.
- · Children who smoke are more li four evenings a week out with f **Bileog Eolais** (57.8% vs. 39.4%).
- · Smoking is not associated with

Taighde

HBSC na hÉireann

Staidéar taighde is ea Iompraíocht Sláinte i measc Leanaí ag Aois Scoile (HBSC) a rinne líonra idirnáisiúnta d'Thoirne taighde' i gcomhar leis an Eagraíocht Dhomhanda Stáinte (An Boraip) agus a chomhordaigh an tOllamh Candace Currie ó Ollscoil Dhún Eldeann, Sa bhliain 2006, rinne HBSC na hÉireann suirbhé ar 10,334 leanbh scoile in Éirinn. Roghnaíodh na leanaí seo ó scoile-anna randamacha ar fud

Is féidir tuilleadh eolais a fháil ag: http://www.hbsc.org http://www.nuigalway.ie/hbsc/

22 factsheets on health outcomes health behaviours and the social context of health among school children in Ireland, per round

Iompraíocht leanaí scoile in Éirinn maidir le caitheamh tobac

2006

Aoife Gavin, Siobhán O'Higgins agus foireann HBSC na hÉireann, an tIonad Taighde um Chothú Sidinte, OÉ Gaillimh. Táimid fiorbhuíoch d'Oifig an Aistriúcháin in OÉG as an obair aistriúcháin ar fad a rinneadh.

Achoimre

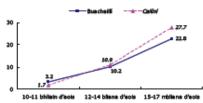
Tá sé faighte amach ag HBSC na hÉireann 2006 go bhfuil 15.3% de leanaí scoile ag caitheamh tobac in Éirinn faoi láthair. Is laghdú leanúnach é sin ó 1998 (21.2%). Tá an céatadán atá ag caitheamh tobac níos airde i measc na bpáistí atá níos sine. Caltheann 3.2% de bhuachaillí agus 1.7% de challíní san aois ghrúpa 10-11 tobac ach caitheann 22.8% de bhuachailtí agus 27.7% de challíní san aoisghrúpa 15-17 tobac. Tá seans níos lú ann go ndéarfaidh siad slúd a bhíonn ag caitheamh tobac go bhfuil sé éasca acu labhairt lena dtuismitheoirí nó go bhfuil siad ina gcónaí le beirt tuismitheoirí. Tá níos mó seans ann go léireoidh siad go bhfuil sé sca acu labhairt lena ndlúthchara, go bhfuil dearcadh diúltach acu i leith na scoile, go bhfuil brú orthu ó obair scoile, go ndearnadh bulaíocht orthu agus go gcaitheann siad níos mó ama lena gcairde sa tráthnóna. Is éard a chiallaíonn "daoine atá ag caitheamh tobac faoi láthair" sa bhileog eolais seo ná daoine a deir go gcaitheann siad tobac ar a laghad

Cén fáth an t-ábhar seo?

Is é an caitheamh tobac is príomhshlocair báis sa domhar agus an fáth is mó a mbíonn míchothromaíocht i gcúrsaí sláinte i dtíortha le hioncam (seal?. Is iomaí staidéar a léiríonn go gceapann roinnt áirithe leanaí in Éirinn gur comhartha ar theacht in inmhe a bheith ag caitheamh tobac agus gur gnáthchuid den saol é³. Cuireann fadhbanna reispráide, altéiriscléarosis ag aois óg agus easpa aclaíochta as do dhaoine óga a chaitheann toitínís.

Treochtaí 2002-2006

Tá laghdú leanúnach tar éis teacht ar an gcéatadán páistí a deir go gcaitheann siad tobac, ó 18.6% in 2002 go 15.3% in 2006. Tá sé seo le feiceáil i measc buachaillí agus cailíní agus i ngach aoisghrúpa. Tá an laghdú is suntasaí i measc páistí san aolsghrúpa 15-17 (ó 31.8% in 2002 go 25.1% in 2006).



An céatadán reatha de lucht calte tobac, de réir aoise agus inscne

Iompraíocht caitheamh tobac i gcomhthéacs

- Ní bhíonn sé chomh héasca ag leanaí a chaitheann tobac labhairt lena máithreacha (67.8% vs. 82.9%) agus lena n-aithreacha (47.9% vs. 66.8%) seachas lad slúd nach gcaitheann
- Is lú an seans go mbeidh leanaí a chaitheann tobac ina gcónaí le beirt tuismitheoirí (68% vs. 83%).
- Is mó an seans go léireoidh leanaí a chaitheann tobac go gcuireann obair scoile brú orthu (50% vs. 39%) agus is lú an seans go léireoidh siad go dtaitníonn an scoil leo (45% vs. 72%) seachas leanaí nach gcaitheann tobac.
- Is mó an seans go mbeidh sé níos fusa ag leanaí a chaitheann tobac seachas páistí elle caint leis an gcara is fearr atá acu
- Is mó an seans go gcaithfidh leanaí a chaitheann tobac breis agus ceithre thráthnóna sa tseachtain le cairde seachas leanaí nach gcaitheann tobac (58% vs. 39%).
- Níl aon cheangal idir caitheamh tobac agus aicme sóisialta.

HBSC na hÉireann 2006

Bileog Eolais Taighde Uimh, 1









Challenges

- Changes in personnel
- Convincing Universities that this is real work (lip service)
- Realising that you need to write the journal articles first
- Having to simplify complex ideas
- Having your findings misrepresented or misinterpreted
- Having your skills or qualifications misquoted
- Not being cited or acknowledged at all (very common)

Possible Benefits

- Very satisfying
- Good use of money
- Developing new skills
- Early career researchers
- Greater democratisation of information and knowledge
- Better policy, strategy, action plans and practice
- Better outcomes for children and society as a whole

Learning from the journey

- Ethical responsibilities
 - to children, use of public monies
- Valuing policy contacts
 - skill sets, commitment to doing the 'right' thing, balancing demands
- Lobbying and advocacy skills
 - for example from the Combat Poverty Agency
- Influence the influencers
 - media, political parties, stakeholders, lobby groups, community and voluntary organisations

Acknowledgements

- Thank you to all the children and young people who participate in our work, their parents and teachers
- Funding bodies: Department of Health, Department of Children and Youth Affairs, Crisis Pregnancy Programme of the HSE, Irish Research Council, Health Research Board
- HBSC Ireland Research Team; see <u>www.nuigalway.ie/hbsc</u>
- Child and Adolescent Health programme team in WHO Europe