

SEMESTER 1

(PLEASE NOTE THIS TIMETABLE IS PROVISIONAL AND IS SUBJECT TO CHANGE)

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9.00 – 11.00 a.m.	MK5146 Consumption & Society (Sheila Malone) Weeks 6, 7, 9, 10, 11, 12 [ENG G047]	MK563 Research Methods (Sinead Duane) [D’arcy Thompson]	MK5117 Services Marketing (Sheila Malone) [ENG-G017 LT 2]	MK5138 Strategic Marketing (Declan Fleming) [CA116a]	*Independent study / Reading / Assignments / Revision (See below)
11.00 a.m. – 1.00 p.m.		11-1 p.m. MK5139 Social Media Marketing Theory (Ann Torres) [CSB-1005]		11-1 p.m. MK5138 Strategic Marketing (Declan Fleming) [CA101 from 11-12] & [CA001 from 12-1]	
1.00 – 2.00 p.m.	*Mandatory Citing and Referencing Skills Workshop (Ann Torres) Weeks 1,2, 3, 4 & 5 [CA111] MK5146 Consumption & Society (Sheila Malone)				

	Weeks 6, 7, 9, 10, 11, 12 [CA111]				
2.00- 3.00p. m.	*Mandatory Citing and Referencing Skills Workshop (Ann Torres) Weeks 1,2, 3, 4 & 5 [CA111] MK5146 Consumption & Society (Sheila Malone) Weeks 6, 7, 9, 10, 11, 12 [CA111]	MK5133 Marketing Performanc e & Productivity (Michal Folwarczny) (SC005 Tyndall Theatre) (2- 3p.m.)			
3.00 – 4.00 p.m.		MK5133 Marketing Performanc e & Productivity (Michal Folwarczny) (SC005 Tyndall Theatre) (3- 4 p.m.)			

CA = Cairnes Building; ENG = Engineering; AC = Concourse, the Tyndall theatre is on the
Concourse.

*Fridays are reserved for module related work such as reading, assignments, revision and any other Programme related content that may arise during the Semester.

Mandatory training workshops:

- Monday, September 21st, 9-11am Finding Books & Articles, Cite them Right and Endnote, ENG G047.
- Monday, September 28th, 9-11am Literature Review: An Introduction to Searching the Literature, ENG G047.
- Monday, October 5th, 9.30-11am Academic Writing, ENG G047.