



BACHELOR OF COMMERCE (including GLOBAL EXPERIENCE)

Final Year Streams

AY2026-27

(3BC1, 4BC8 & 4BC9)

Students must pass modules to a total of 60 ECTS (credits)

Note 1: All students are expected to have a balanced workload across both Semesters: 30 ECTS worth of modules in Semester 1 and 30 ECTS worth of modules in Semester 2.

Note 2: Students should not select modules which clash with their core modules.

Note 3: For **BComm International students**, the language is your stream (ie French, German, Spanish, Gaeilge). You are not required to select another stream. If you try to complete another stream as well, you may only do so if timetables facilitate this. Timetables will not be changed to accommodate completion of another stream. All students, including BComm International students, are expected to have a balanced workload across both Semesters: 30 ECTS worth of modules in Semester 1 and 30 ECTS worth of modules in Semester 2. Students should not select modules which clash with their core modules.

Module level information can be determined using the following portal:

<https://www.universityofgalway.ie/course-information/module/>

The 60 ECTS credits must be derived in the following way:

(a) 20 ECTS obligatory for all students:

Code	Module	ECTS	Semester
EC423	Ireland in the Global Economy	5	Semester I
MG3120	Ethical, Responsible and Sustainable Business	5	Semester I
MG3119	Strategy	5	Semester II
MG3109	Innovation: Creativity & Enterprise	5	Semester II

- (a) Students must select one of the streams listed below and pass modules to a total of 25 ECTS in that stream.
Accounting & Performance Measurement; Economics & Public Policy; Marketing Management; Human Resource Management; Digital Business & Analytics; Finance; Business Law; International Business; Enterprise; Management.

(b) Make up the remaining 15 ECTS from the list of elective modules.



STREAMS (FINAL YEAR)

ACCOUNTING & PERFORMANCE MEASUREMENT (25 ECTS)

The following are the obligatory modules for the stream:

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
AY308	Taxation I	5	Semester I	
AY321	Management Accounting II	5	Semester I	Mgmt. Acc. I
AY322	Management Accounting III	5	Semester II	Mgmt. Acc. II
AY325.	Int Financial Reporting II	5	Semester I	
AY326	Int Financial Reporting III	5	Semester II	Int.Fin.Rep.II

Additional Accounting modules (which are optional within the stream):

AY314	Business Finance II	5	Semester II	
AY319	Taxation II	5	Semester II	Taxation I



ECONOMICS & PUBLIC POLICY (25 ECTS)

The following are the obligatory modules for the stream:

ECONOMICS & PUBLIC POLICY (25 ECTS)

The following are the obligatory modules for the stream:

Code	Module	ECTS	Semester
EC3101	Microeconomics and Public Policy	5	Semester I
EC3102	Macroeconomics and Public Policy	5	Semester II

Additional Economics modules in the stream may be taken from the following list of options on offer:

Code	Module	ECTS	Semester
EC3105	Econometrics	5	Semester I
EC345	Health Economics	5	Semester I
EC369	Money and Banking	5	Semester I
EC388	Environmental and Natural Resource Economics	5	Semester I
EC3100	Economics and Philosophy	5	Semester II
EC3106	Behavioral Finance	5	Semester II
EC357	Development Economics	5	Semester II
EC362	Economics of Financial Markets	5	Semester II
EC386	Public Economics	5	Semester II
EC429	Marine Economics	5	Semester II

Prerequisites: Students wishing to pursue postgraduate studies in Economics are advised to take EC3105 Econometrics.

All of these options may not be available each year

MARKETING MANAGEMENT (25 ECTS)

The following are the obligatory modules for the stream:

Code	Module	ECTS	Semester
MK3101	Cases in Marketing Strategy	5	Semester I
MK3104	Marketing Strategy	5	Semester I
MK3105	Marketing Analytics	5	Semester II
MK3103	Digital Marketing Planning	5	Semester II
MK303	Global Marketing	5	Semester II

Additional Marketing modules (which are optional within the stream):

Code	Title	ECTS	Semester
MK3107	Customer Experience Design	5	Semester I
MK314	Media & Marketing Communications	5	Semester I
MK341	Brand Management	5	Semester II



HUMAN RESOURCE MANAGEMENT (25 ECTS)

The following are the obligatory modules for the stream:

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>
MG3123	Critical Human Resource Management	5	Semester I
MG3124	Human Resource Management: Global Practice	5	Semester I
MG3122	Future of Work	5	Semester II
MG326	Employee Relations: Rights And Obligations	5	Semester II
MS222	Decision Modelling and Analytics	5	Semester II

Additional Human Resource Management modules (which are optional within the stream):

<i>Code</i>	<i>Title</i>	<i>ECTS</i>	<i>Semester</i>
MG323	International Business	5	Semester II

DIGITAL BUSINESS & ANALYTICS (25 ECTS)

The following are the obligatory modules for the stream:

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>
MS218	Database Technologies	5	Semester I
MS414	Business Intelligence and Analytics	5	Semester I
MS222	Decision Modelling and Analytics	5	Semester II
MS4101	Implementing Digital Innovation	5	Semester II
MS319	Enterprise Systems	5	Semester II

Additional Digital Business and Analytics modules (which are optional within the stream):

MS325	Contemporary Project Management	5	Semester I
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FINANCE (25 ECTS)

The following are the obligatory modules for the stream:

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Semester</i>	<i>Prerequisites</i>
EC369	Money and Banking	5	Semester I	
AY308	Taxation I	5	Semester I	
MG3111	Entrepreneurial Finance	5	Semester I	Business Finance I
AY314	Business Finance II	5	Semester II	Business Finance I
EC362	Economics of Financial Markets	5	Semester II	

Additional Finance modules (which are optional within the stream):

AY319	Taxation II	5	Semester II	Taxation I
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BUSINESS LAW (25 ECTS)

Students can elect modules from the list for the stream:

Code	Module	ECTS	Semester	Prerequisites
LW427	European Union Law I	5	Semester I	Bus. Law I & Bus. Law II
LW428	European Union Law II	5	Semester II	European Union Law I
LW229	Company Law I	5	Semester I	Bus. Law I & Bus. Law II
LW231	Company Law II	5	Semester II	Company Law I
LW3159	Lawyering, Technology and Innovation	5	Semester II	Bus. Law I & Bus. Law II
LW3152	Law and Analytics	5	Semester II	Bus. Law I & Bus. Law II
LW423	Advanced Business Law	5	Semester I	Bus. Law I & Bus. Law II
LW356	Industrial & Intellectual Property Law	5	Semester I	Bus. Law I & Bus. Law II
LW383	Information Technology Law	5	Semester I	Bus. Law I & Bus. Law II
LW333	Comparative Competition Law	5	Semester I	Bus. Law I & Bus. Law II
LW364	International Trade Law	5	Semester II	Bus. Law I & Bus. Law II

All of these options may not be available each year

INTERNATIONAL BUSINESS (25 ECTS)

The following are the obligatory modules for the stream:

Code	Module	ECTS	Semester	Prerequisites
MG3124	Human Resource Management: Global Practice	5	Semester I	
MS414	Business Intelligence and Analytics	5	Semester I	
MG323	International Business	5	Semester II	
EC357	Development Economics	5	Semester II	
MK303	Global Marketing	5	Semester II	

ENTERPRISE (25 ECTS)

The following are the obligatory modules for the stream:

Code	Module	ECTS	Semester	Prerequisites
MG3113	Megatrends	5	Semester I	
MG3111	Entrepreneurial Finance	5	Semester I	Business Finance 1
MS222	Decision Modelling and Analytics	5	Semester II	
MG3125	Entrepreneurial Leadership and Management:Startup to Scaleup	5	Semester II	
MG3114	Founder Selling	5	Semester II	

MANAGEMENT (25 ECTS)

The following are the obligatory modules for the stream:

Code	Module	ECTS	Semester	Prerequisites
MG3124	Human Resource Management: Global Practice	5	Semester I	
MG3126	Supply Chain Management	5	Semester I	
MS222	Decision Modelling and Analytics	5	Semester II	
MG3125	Entrepreneurial Leadership and Management:Startup to Scaleup	5	Semester II	
MG323	International Business	5	Semester II	



ELECTIVES AVAILABLE IN SEMESTER I

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Prerequisites</i>
AY325	Int. Fin. Reporting II	5	
AY321	Management Accounting II	5	Mgmt. Acc. I
EC3101	Microeconomics and Public Policy	5	
EC3105	Econometrics	5	
EC369	Money and Banking	5	
EC345	Health Economics	5	
EC388	Environmental and Natural Resource Economics	5	
MS414	Business Intelligence and Analytics	5	
MS3110	The Future of Technology in Work and Society I	5	
MS321	Web & Interactive Media Design	5	
MG3124	Human Resource Management: Global Practice	5	
MG3126	Supply Chain Management		
MK3107	Customer Experience Design	5	
MK314	Media & Marketing Communications	5	
LW229	Company Law I	5	
LW333	Comparative Competition Law	5	Bus. Law I & Bus. Law II
LW3159	Lawyering, Technology and Innovation	5	Bus. Law I & Bus. Law II
LW383	Information Technology Law	5	Bus. Law I & Bus. Law II
LW423	Advanced Business Law	5	Bus. Law I & Bus. Law II
LW427	European Union Law I	5	
CI300	Doing Business in China – Lang. & Culture I	5	
MG3111	Entrepreneurial Finance	5	Business Finance 1
MG3113	Megatrends	5	
ST311	Applied Statistics 1	5	ST2120 or ST2217
IE309	Operations Research	5	



ELECTIVES AVAILABLE IN SEMESTER 2

<i>Code</i>	<i>Module</i>	<i>ECTS</i>	<i>Prerequisites</i>
AY314	Business Finance II	5	Bus. Finance I
AY322	Management Accounting III	5	Management Accounting II
AY326	Int. Fin. Reporting III	5	Int. Fin. Rep. II
EC3102	Macroeconomics and Public Policy	5	
EC357	Development Economics	5	
EC362	Economics of Financial Markets	5	
EC386	Public Economics	5	
EC3100	Economics and Philosophy	5	
EC429	Marine Economics	5	
EC3106	Behavioural Economics	5	
MS4101	Implementing Digital Innovation	5	
MS319	Enterprise Systems	5	
ME353	Quality Systems	5	
MG3122	Future of Work	5	
MG323	International Business	5	
MK303	Global Marketing	5	
MK341	Brand Management	5	
LW428	European Union Law II	5	European Union Law I
LW231	Company Law II	5	Company Law I
LW364	International Trade Law	5	Bus. Law I & Bus. Law II
LW3152	Law and Analytics	5	Bus. Law I & Bus. Law II
LW356	Industrial And Intellectual Property Law	5	Bus. Law I & Bus. Law II
MG3125	Entrepreneurial Leadership and Management : Startup to Scaleup	5	
MG3114	Founder Selling	5	
CI300	Doing Business in China - Language & Culture I	5	
CI301	Doing Business in China – Lang. & Culture II	5	Lang. & Cult. I
ST312	Applied Statistics 2	5	ST2120 or ST2217